

## Jocelyn Carter-Miller



Jocelyn Carter-Miller is President of TechEdVentures and SoulTranSync- entrepreneurial ventures specializing in the development and marketing of high performance educational and personal/ community empowerment programming.

Jocelyn serves on the corporate boards of Principal Financial Group, Inc. (Finance Committee Chair, Nominating and Governance Committee), InterPublic Group (Nominating and Governance Committee Chair, Audit Committee), and Arlo Technologies, Inc. (Compensation Committee Chair, Audit Committee, Cyber Committee), and served on the Netgear, Inc. board until August 2018. Also, she serves on several non-profit boards including the League of Women Voters of Broward County.

As a corporate director, Jocelyn focuses on best-in-class governance practices and strategy, and provides oversight/expertise on effective marketing principles and techniques (i.e. branding, targeting/

personalization, data analysis, digital marketing, social media and user experience), and financial management to support cultures that drive efficient growth, spending accountability, and increased valuations.

Previously, Jocelyn was Executive Vice President- Chief Marketing Officer of Office Depot, Inc. with global marketing responsibility for 846 superstores, contract, catalog and e-commerce businesses. Prior to Office Depot, she was Corporate Vice President- Chief Marketing Officer of Motorola, Inc. with overall marketing responsibility for its \$30 billion diverse communications, infrastructure and semiconductor businesses. Also, Jocelyn was general manager for Motorola network operations in LA and EMEA. Before Motorola, she was Vice President- Marketing and Product Development at Mattel, Inc., achieving record sales and profits for Barbie.

Ms. Carter-Miller received a B.S. in Accounting from the University of Illinois, an MBA in Finance and Marketing from the University of Chicago, and has passed the Certified Public Accountant exam.

Jocelyn co-authored Networking: Building Relationships and Opportunities for Success, published by Jossey-Bass Publishers. She frequently speaks at business, women and community forums including her recent presentations at the NACD on *Building the 21<sup>st</sup> Century Corporate Board and Board Succession*, the Women's Empowerment Summit on *Board Games* and the Women's Leadership Forum on *ZigZagging: Why the Shortest Path to Career Success is Not Always a Straight Line*. Also, Ms. Carter-Miller was a 2013 NACD Directorship 100 Honoree, Savoy Power 300: 2016 Most Influential Black Corporate Directors, 2017 Directors & Boards Director to Watch, and 2018 Most Influential Corporate Board Directors by Women, Inc.

Jocelyn is married to Edward Miller, and has two adult daughters, Alexis and Kimberly.