

ABOUT OUR FOUNDER & CEO

Ngum Suh, found her business & brand consulting services in 2010. After graduating from Mississippi State University with degrees in Biological Sciences and Clinical Exercise Physiology, she successfully took on the challenge of starting 3 businesses, servicing clients as a wellness coach & trainer, professional international soccer player and sports model.

Suh's international soccer career was highlighted as a starter for the Portland Reign and representing Cameroon's National Women's Team in the 2008 Cup of African Nations. As a dedicated sports & lifestyle model, she represented some of the world's top brands via print, video, and runway including Nike, Adidas, REI, Columbia Sportswear to name a few, studying business advertising along the way. After traveling the world as a professional athlete & model, she continued to build her wellness training, writing programs for over 50 clients per month.

Recruited to Jayz' Roc Nation in 2014, Ngum created and developed the agency's brand activation department. There she ran top level activations for events like the Jayz & Beyonce *On The Run Tour*, the only two city *Made In America Festival (Philadelphia/Los Angeles)*, and completely restructuring the athlete and artist contract delivery system.

Since moving on to build her own dream, her firm markets some of the largest and most unique deals to date. Her brand management and experiential marketing skills help sports and entertainment's finest celebrities establish themselves in their respective communities as leaders, philanthropists, and business professionals. Her business to brand placement service helps company brands expand beyond their wildest imaginations putting them in front of the most influential and their impressionable audiences.

"My goal is to make a difference in the lives of those around me. I consider it an honor to work with the top brands, sports and entertainment stars of their field! I'm proud to turn their visions into victories!"

~Ngum Suh

