

*Fifteenth Annual*

WOMEN

OF

*Calan*

EMPOWERMENT CONFERENCE



*Made for this Moment:*

*Purpose, Power, Progress*

SEPTEMBER 11<sup>TH</sup>-13<sup>TH</sup>  
2026

FORT LAUDERDALE, FL

Dear Prospective Partner,

For fourteen years, the Women of Color Empowerment Institute (WOCEI) has convened a powerful and influential network of executives, entrepreneurs, professionals, and emerging leaders and individuals who are shaping industries, driving innovation, and leading meaningful change across the country.

This milestone year presents a unique opportunity to align your brand with a nationally recognized platform at a moment when leadership and visibility matter more than ever.

**We invite you to partner with us.**

Your sponsorship is not simply support—it is a strategic investment in a high-impact audience and a trusted space where ideas, influence, and opportunity converge. Our 2026 theme, “Made for This Moment: Purpose, Power & Progress,” reflects both a celebration of progress and a bold call to action. Every aspect of the conference is intentionally curated to equip attendees with the tools, connections, and insight needed to lead in today’s evolving landscape.

**Available Benefits**

- **Direct access to a high-value audience** of more than 500 decision-makers, professionals, and community leaders
- **Brand visibility** — WOCEI extends its reach beyond the conference through its weekly television show Women Lead airing in South Florida across the Gold Coast area.
- **Meaningful engagement opportunities** through curated experiences, programming, and networking
- **Alignment with impact** — supporting leadership development, equity, and community advancement

**A Premier Three-Day Experience**

- **Friday, September 11th**  
Opening session, dynamic panels, and an exclusive and empowering evening welcome reception
- **Saturday, September 12th**  
Keynote and featured speakers, interactive workshops, and our evening Purpose, Power & Progress Gala
- **Sunday, September 13th**  
Sisterhood Breakfast on the Beach. A live jazz experience on Fort Lauderdale Beach with morning yoga, sister circle meditation and a scrumptious breakfast.

As a respected 501(c)(3) organization, WOCEI has built a legacy of excellence, featuring nationally recognized journalists, senior public officials, corporate leaders, and cultural influencers. Our conference has garnered national media attention, including coverage on **C-SPAN**, reinforcing its reputation as a premier convening for thought leadership and innovation.

**Act Now!**

Sponsorship opportunities are limited and historically secured well in advance of the conference. We encourage you to review the enclosed sponsorship deck and confirm your participation early to maximize visibility and engagement benefits.

We welcome the opportunity to connect with you directly to discuss how we can tailor this partnership to meet your organization’s goals.

***Secure your place at the table.***

Warm regards,  
**WOCEI Conference Committee**



## Why Sponsor the 15th Annual Women of Color Empowerment Conference?

The Women of Color Empowerment Conference is a nationally recognized platform for leadership, influence, and measurable impact. Now in its 15th year, it offers corporate partners a strategic opportunity to align with a trusted, mission-driven organization advancing leadership, opportunity, and community impact.

Hosted by the Women of Color Empowerment Institute, Inc. (WOCEI), a 501(c)(3) nonprofit, this conference supports initiatives that strengthen communities, expand access to opportunity, and develop diverse leadership pipelines across industries.

### Why It Matters for Your Brand:

- **Access & Engagement:** Connect directly with executives, entrepreneurs, public officials, and emerging leaders from across the country
- **Brand Visibility:** Gain exposure to a highly engaged professional audience, WOCEI's national platforms and our weekly television show Women Lead, expanding sponsor visibility beyond the conference throughout the Gold Coast Area.
- **Leadership & Community Impact:** Demonstrate commitment to advancing diverse leadership and strengthening communities
- **Extended Reach:** Benefit from year-round visibility through media, programming, and professional forums

With national recognition and a legacy of hosting influential voices – including business leaders and policymakers, the conference delivers both credibility and impact. We would be happy to make available a list of past presenters upon request.

The 2026 theme, “Made for This Moment: Purpose, Power, Progress,” reflects a high-impact experience focused on leadership, financial empowerment, wellness, and civic engagement.

### The Opportunity:

Partnering with this milestone event positions your organization to elevate its brand, expand its network, and invest in the advancement of women who are shaping industries and communities nationwide.

*This is more than sponsorship—it's alignment with purpose, power, and progress.*

# Empowerment Conference
















## SPONSORSHIP



# CONFERENCE SPONSORSHIP OPPORTUNITIES

(excluding Gala)

PLATINUM \$20,000	DIAMOND \$15,000	GOLD \$10,000	SILVER \$5,000	SAPPHIRE \$2,500
PREMIUM CONFERENCE SPONSOR	SUNDAY SISTERHOOD SPONSOR	FRIDAY WELCOME RECEPTION SPONSOR	SATURDAY BREAKFAST SPONSOR	SPONSOR
20 VIP TICKETS	15 VIP TICKETS	10 VIP TICKETS	8 VIP TICKETS	4 VIP TICKETS

Mainstage Logo & Laynard Placement (Sponsor Provided)					
Television Interview to Air in S.FL Market					
Speaking Opportunity at Event					
Logo Placement on Conference Step & Repeat Banner					
Logo Displayed on Conference Circulating Reel					
Product Placement & Sampling Booth					
Recorded Message During Registration (Running in Loop Format)					
Television Commercial on Women Lead					
























# CONFERENCE SPONSORSHIP OPPORTUNITIES

(excluding Gala)

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20 VIP TICKETS	15 TICKETS	10 VIP TICKETS	8 VIP TICKETS	4 VIP TICKETS

- Special Mention Throughout Conference Weekend
- Photo Opportunity with Prominent Special Guests During Conference Events
- Extended Branding in Behind the Scenes Editorial Photos and Video
- VIP Tickets to Select WOCEI Events for the Remainder of 2026
- \*After Sponsorship is Secured
- Inclusion on All Conference Digital Marketing Campaigns
- Conference Bag Sponsor (First Come, First Served)
- Branded Items in Conference Bag



## CONFERENCE SPONSOR FORM

For more information, visit [www.NationalWomenofColor.com](http://www.NationalWomenofColor.com).

**FOR PURCHASE OF SPONSORSHIP LEVELS:** (select an option)

- |  |   |
|--|---|
| <input type="checkbox"/> PLATINUM SPONSOR (\$20,000) | <input type="checkbox"/> SAPPHIRE SPONSOR (\$2,500) |
| <input type="checkbox"/> DIAMOND SPONSOR (\$15,000)  | <input type="checkbox"/> GALA SPONSOR               |
| <input type="checkbox"/> GOLD SPONSOR (\$10,000)     | Gala sponsor level: _____                           |
| <input type="checkbox"/> SILVER SPONSOR (\$5,000)    |   |

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV #: \_\_\_\_\_ Amount: \_\_\_\_\_

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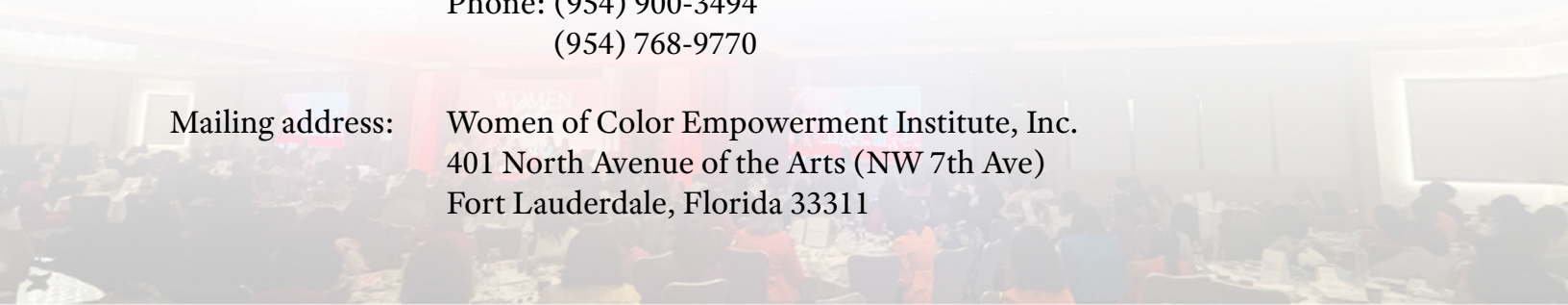
Signature: \_\_\_\_\_

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For Sponsorship inquiries, customized packages, or to schedule a call, please contact:

Sponsorship Team - Women of Color Empowerment Institute, Inc.  
Email: [info@NationalWomenofColor.com](mailto:info@NationalWomenofColor.com)  
Phone: (954) 900-3494  
(954) 768-9770

Mailing address: Women of Color Empowerment Institute, Inc.  
401 North Avenue of the Arts (NW 7th Ave)  
Fort Lauderdale, Florida 33311



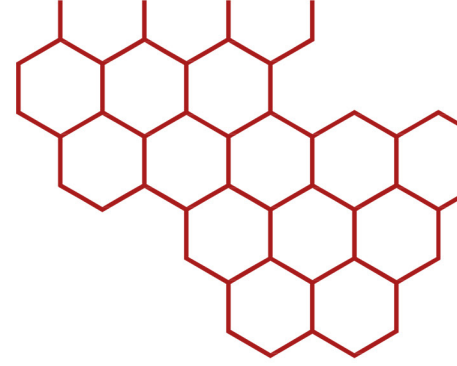


*Gala*

SPONSORSHIP



# Power, Purpose & Progress Gala



Proceeds from the Saturday Power, Purpose & Progress Gala will directly fuel the Women of Color Empowerment Institute's year-round initiatives. Sponsorship support helps sustain and expand our mentorship programs, offsets the cost of monthly leadership and professional development programming, and will power signature initiatives such as Advocates for Change Forums and our Leaders Connect series. In addition, it will support the production of Women Lead television programming and enable us to engage high-quality trainers and subject matter experts to equip attendees with the tools necessary to lead, grow and thrive.

## ✧ **\$35,000 - Presenting Gala Sponsor**

"Made for This Moment Gala presented by [Sponsor]"

- "Gala Presented By [Sponsor Name]"
- 2 premium tables (20 seats)
- Speaking opportunity at gala
- Logo on step-and-repeat, stage, program
- VIP recognition throughout evening
- Top-tier branding in all gala promotional materials
- Women Lead Television Show Interview
- Social media features on all platforms

## ✧ **\$25,000 - Purpose Sponsor**

This level aligns with why we do our mission driven work.

- 1 premium table (10 seats)
- Prominent logo placement
- Recognition during program
- Option to introduce speaker or award
- VIP seating & branding
- Social media features on all platforms

## ✧ **\$15,000 - Power Sponsor**

This level represents a commitment to the organization's influence, leadership, and impact.

- 1 table (10 seats)
- Logo in program + signage
- Verbal recognition
- Social media features on selected platforms

## ✧ **\$10,000 - Progress Sponsor**

This level acknowledges our forward movement, innovation and change to meet the moment.

- 1 table (10 seats)
- Program recognition
- Logo on shared signage

## ✧ **\$5,000 - Legacy Sponsor**

This level honors WOCEI's long-term impact and community investment.

- 1 table (10 seats)
- Program recognition
- Logo on shared signage

## ✧ **\$3,750 - Moment Table Sponsor**

This level honors you and your passion to meet the moment.

- 1 table (10 seats)
- Name listed in program



# Power, Purpose & Progress Gala

## SPONSORSHIP OPPORTUNITIES

### SATURDAY GALA SPONSOR FORM

For more information, visit [www.NationalWomenofColor.com](http://www.NationalWomenofColor.com).

**FOR PURCHASE OF SPONSORSHIP LEVELS:** (select an option)

- PRESENTING GALA SPONSOR (\$35,000)     LEGACY SPONSOR (\$5,000)  
 PURPOSE SPONSOR (\$25,000)     MOMENT TABLE SPONSOR (\$3,750)  
 POWER SPONSOR (\$15,000)  
 PROGRESS SPONSOR (\$10,000)

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV #: \_\_\_\_\_ Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_

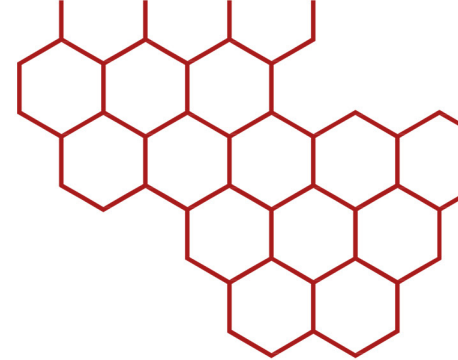
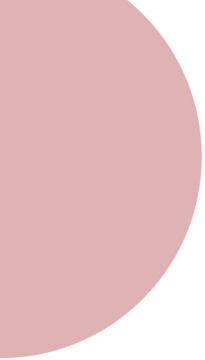
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