

**WOMEN OF COLOR LEADERSHIP CONFERENCE**  
**Friday, July 29 – Sunday, July 31, 2022**  
**“Going Deeper: Mission, Purpose & Legacy”**

**FRIDAY, July 29th**

6:00 PM Networking Reception

**SATURDAY, July 30th**

7:00 AM Registration and Breakfast

8:00 AM Welcome and Recognition of Community Partners: **Michelle Austin Pamies, Kathy Eggleston and Burnadette Norris-Weeks**

**8:15 AM Time to Unplug**  
**Session Facilitator: Dr. Kristen Guillory, President, KSGuillory Enterprises**  
Description:  
*This session is designed to “GO DEEPER” by completely unplugging from your present circumstances in order to establish your intentions for today and for life.*

**9:00 AM Taking Your Personal Barometer**  
**Session Facilitator: Erika Royal, Chief Executive Officer of the Life Coach School**  
Description:  
*While there have been gains for women of color that have created extraordinary opportunities, such gains have come at an unintended expense to our health, families and peace of mind. This session is designed to provide a self-assessment by taking a snapshot of where you are in relation to your mission for a more purposeful life.*

**9:30 AM Taking Charge of Your Life with Jane Marks**  
Description:  
*Have you been waiting for someone to “cape” you? Stop now! Learn the value of your time, recognize stressors and take charge of your life with tips from Florida’s longest practicing psychotherapist.*

**10:15 AM Understanding Generational Differences**  
**Session Facilitator: Jill Hellman, Chief Executive Officer of the Strategy Lab**  
Description:  
*This session will cover character traits of different generations and how each sees the world. While different generational perspectives can be cause for conflict, this session will explore how such perspectives can be a source of great opportunity.*

**11:00 AM TALK IT OUT: Purpose Driven Discussion and Q & A**

**11:30 AM Developing A More Positive Outlook Through Mindfulness**  
**Session Facilitator: Melissa P. Dunn, Founder of Dunn Wisdom**  
Description:  
The way that you see the world is key. Mindfulness is the act of focusing on the present moment in a nonjudgmental way. This session will explore how the practice of mindfulness can be used to change your outlook on life.

**12:00 PM BALLROOM LUNCHEON**  
Mistress of Ceremonies: Terri Crook, Entertainer and Television Producer  
Inspirational Words and Sisterhood Blessing  
  
Words from Our Presenting Sponsor Toyota  
Erica J. Davis, CRP, Cultural Programs and Experiential Marketing, JM Family Enterprises  
  
**Introduction of Luncheon Speaker:** Germaine Smith-Baugh, Ed., President and CEO, Urban League of Broward County  
  
**Speaker:** Sadiqa Reynolds President and CEO, Louisville Urban League  
*“Finding Purpose In A Changing World”*

1:30 PM

**Courageous and Inspiring Journeys: Breaking Through Fear**

**Session Moderator: Kathy Eggleston, Director, Women of Color Empowerment Institute, Inc.**

Description:

*Hear from inspirational leaders not afraid to challenge life head on by taking courageous journeys to discover their purpose.*

**Panelists:**

**Juanita “Busy Bee” Britton, BZB International, Inc.**

**Vera Moore, Vera Moore Cosmetics, CEO and Founder**

**Brenda Snipes, Women of Color Empowerment Institute, Inc., National Advisory Board Member**

**Q & A on Full Group Session**

2:30 PM

**The State of Now: What Women Leaders Should Know**

**Session Moderator: Burnadette Norris-Weeks, Director, Women of Color Empowerment Institute, Inc.**

Description: In order to prepare for the future, women leaders need to understand current economic conditions. Hear from industry leaders prepared to offer perspectives on how you can best maneuver in a changing environment, not only to secure your future, but to leave a lasting legacy.

**Panelists:**

**Sandy-Michael McDonald**, Director of the Office of Economic and Small Business Development at Broward County

**Ralph Stone**, Housing Finance and Community Development, Executive Director

**Dionne Polite**, Director of State Operations, AARP

3:30 PM

**Leaving A Legacy: Estate Planning, Philanthropy and People of Color**

**Session Moderator: Michelle Austin Pamies, Director, Women of Color Empowerment Institute, Inc.**

Description:

Description: The topic of money and finances may be taboo in many homes. This session is designed to encourage the handling of your financial affairs to create and ensure generational wealth. This session will also teach you how to turn your current philanthropic efforts into a lasting legacy.

**Panelists:**

**Shirlyon McWhorter, Esq., Principal, McWhorter Law**

**Nancy Thies, Vice President, Philanthropic Services, Community Foundation of Broward**

4:30 PM

**Q & A and CLOSING COMMENTS**

**SUNDAY, July 31st**

7:00 AM

**SUNRISE SISTERHOOD ALL WHITE BREAKFAST** (Casual and Swimsuits Welcomed)  
**See Registration Representative for Transportation Options**