



Women of Color

EMPOWERMENT INSTITUTE INC.

August 2024

RE: 2024 Women of Color Empowerment Leadership Conference Application – 40 Under 40

Dear Sister,

The Women of Color Empowerment Institute, Inc. (“WOCEI”) would like to extend an invitation for you to recommend leaders from your organization, under the age of 40, to attend the annual Women of Color Empowerment Leadership Conference. This conference will take place from September 13th – 15th at the beautiful Ritz-Carlton Fort Lauderdale Beach Resort.

WOCEI is a 501 (c)(3) not-for-profit organization focused on expanding and enhancing leadership by women of color. Our largest event is our fall leadership conference, which attracts hundreds of women over a three-day period for unparalleled leadership programming focused and devoted to women of color. **Forty (40) young women will be selected from various organizations to attend the conference at no charge.** A short application will be required for selection and the women selected must commit to attending all three days. Additionally, the forty women selected may be paired with a mentor upon request. WOCEI’s staff will track the mentorship pairing offered over a period of twelve months and provide opportunities for the mentor-mentee relationship to grow and deepen.

OVERVIEW

We will open the conference on **Friday, September 13, 2024, at 5:00 PM** with a session called **Embracing Transformation, Practical Strategies to Navigating the Life that You Desire**. At 6:00 PM, a beautiful evening reception will follow at the Ritz-Carlton.

Our main programming day is **Saturday, September 14, 2024**, which starts promptly at 8:00 AM. On this day, attendees will experience renowned speakers, thought-provoking presentations, and networking with other leaders throughout the nation. Leaders from a variety of sectors and industries will be represented, including law, government, business, technology, sports, not-for-profit, medicine, academia and more.

Sunday, **September 15, 2024**, is our sisterhood jazz breakfast at a private club on Fort Lauderdale Beach.

This year, our theme is "**Beyond Limits: A Foundation for High Performance.**" Attendees will take a deep dive into what it takes to navigate challenges and breakthrough with purpose, power, and a winning attitude. From financial health to professional development and physical wellness, this conference will assist in creating a foundation for positivity and high performance.

WOCEI has a weekly television show that airs on the CW Network called "Women Lead." A few of the selected leaders will be featured during an upcoming show.

Please share this application with leaders within your organization who may be interested. There is no cost to attend, but we are seeking applicants who would take full advantage of this opportunity and take it seriously.

You can go to our website nationalwomenofcolor.com where you can find more information about the conference and Women of Color Empowerment Institute, Inc.

For questions, we can be reached at 954-768-9770. The application is attached.

Sisterly,

Bernadette Norris-Weeks

Founder, Women of Color Empowerment Institute, Inc.



Women of Color

EMPOWERMENT INSTITUTE INC.

WOMEN OF COLOR EMPOWERMENT INSTITUTE INC.
40 UNDER 40 SCHOLARSHIP APPLICATION

Name: _____

Business Name or profession: _____

Address: _____

City, State and Zip Code: _____

Telephone: _____ E-mail address: _____

Business website, if applicable: _____

DATE OF BIRTH, including year (Required): _____

Area(s) of Interest as Empowerment Topic(s): _____

Are you available and able to commit to attending all three (3) days of the September 13th - 15th 2024 empowerment conference? Yes _____ No _____

Why are you interested in attending the 2024 Women of Color Empowerment Conference (Use additional pages if necessary?)

**ACCEPTANCE OF A MENTOR IS NOT REQUIRED OR CONSIDERED FOR CONFERENCE
SELECTION:**

Would you like to be assigned a WOCEI mentor? **Yes** _____ **No**_____ If yes, the mentorship opportunity will involve WOCEI pairing and tracking over a twelve (12) month period. An orientation will be required prior to pairing.

I affirm that if selected for the conference, that I will attend all three (3) days of the upcoming conference September 13th through September 15, 2024. Further, I will present myself in a timely manner.

Signature: _____

PRINT: _____

Please fully complete this application and return by August 31, 2024, along with a photo to wocempowerment@gmail.com. Questions: 954-768-9770

You can also mail application to:

**Women of Color Empowerment Institute, Inc.
401 North Avenue of the Arts (NW 7th Avenue)
Fort, Lauderdale, FL 33311
Attention: Christina Hutchins
954.768.9770**

NATIONALWOMENOFCOLOR.COM