



13th Annual
WOMEN
OF *Calas*
EMPOWERMENT CONFERENCE



**SPONSORSHIP
OPPORTUNITIES**

FORT LAUDERDALE, FL
SEPTEMBER 13-15, 2024





ABOUT Women of Color Empowerment Institute, Inc.

The Women of Color Empowerment Institute, Inc. ("Institute") is a not-for-profit 501(c)(3) organization with a mission to enhance and expand leadership by women of color. The specific goals and objectives of the institute are:

- To build awareness of health care disparities, disease and social ills that disproportionately impact women of color.
- Support and encourage women leaders to run and win public office.
- Develop capacities for social change that will empower women to transform communities.
- Develop programming that will increase and promote heritage awareness. Through open discussions and community outreach, combat stereotypes, double standards and bias against women.
- Provide training opportunities for business and government.
- Provide mentoring programs for women that encourage career success and growth.
- Serve as a clearinghouse for conference materials associated with Women of Color Empowerment Conference.
- Focus on uniting women of color with multicultural differences.

In addition to the Institute's yearly leadership conference, the Institute also holds quarterly leadership events called "Advocates for Change" where selected speakers discuss how to bring about successful and productive social change in areas such as economic development, living healthy lifestyles, heritage awareness and technology advancements. The Institute holds "Next Level" professionally facilitated forums designed to assist attendees with professional development and strategic planning. Through corporate grant funding, the Institute holds professional etiquette seminars where attendance is free of charge and open to the public. The Institute is a membership organization and hosts monthly dinners and professional development meetings. The Institute publishes a magazine called "Women Lead" highlighting Women of Color leaders from around the country and their fascinating and motivational stories. The institute produces a weekly television show called Women Lead. The Institute administers a leadership mentorship program linking young professionals with established community leaders.

Learn more at www.nationalwomenofcolor.com.

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ABOUT Women of Color Empowerment Conference

We are pleased to announce the Thirteenth Annual Women of Color Empowerment Conference to take place September 13th – September 15th, 2024. The theme this year is "Beyond Limits: A Foundation for High Performance." We will take a deep dive into what it takes to navigate challenges and breakthrough with purpose, power, and a winning attitude. From financial health to professional development and physical wellness, this conference will assist in creating a foundation for positivity and high performance.

On September 13th, there will be a beautiful evening networking reception at The Ritz-Carlton, Fort Lauderdale. September 14th is our featured programming day, which should not be missed. On September 15th, 2024, attendees will enjoy jazz and breakfast on Fort Lauderdale Beach. Experience renowned speakers, thought-provoking presentations and networking with other leaders throughout the state and nation. Leaders will be present from a variety of professional sectors and industries, including law, government, business, technology, not-for-profit, medicine, academia and more.

In past years, the conference has drawn state and local leaders from all over the country and beyond. Past conference speakers have included: Award-winning journalist Tamron Hall, CNN Commentator Angela Rye, media mogul Cathy Hughes, White House correspondent, April Ryan, Carla Hall from 'The Chew', Trumpet Awards Founder Xernona Clayton, Judy Smith, noted crisis manager, former media executive Paula Madison, MSNBC's Joy-Ann Reid, Congresswoman Donna Edwards, Judge Glenda Hatchett, African Ancestry Founder Gina Paige, Florida Supreme Court Justice Peggy Quince, and D.C. Circuit Court Judge J. Michelle Childs. The leadership conference hosts panel discussions comprised of women news anchors, election experts, technology experts, top corporate executives and scholars. Register today!



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WOMEN OF COLOR EMPOWERMENT CONFERENCE

SPONSORSHIP OPPORTUNITIES

PLATINUM \$20,000 POWER LUNCHEON SPONSOR	DIAMOND \$15,000 SUNDAY SISTERHOOD	GOLD \$10,000 FRIDAY WELCOME RECEPTION	SILVER \$5,000 SATURDAY BREAKFAST SPONSOR	SAPPHIRE \$2,500
20 VIP TICKETS	15 VIP TICKETS	10 VIP TICKETS	8 VIP TICKETS	4 VIP TICKETS

- Main Stage Logo & Lanyard Placement [Sponsor Provided]
- Television Interview to Air in South Florida Market
- Speaking Opportunity at Event
- Logo Placement on Conference Step & Repeat Banner
- Logo Displayed on Conference Circulating Reel
- Product Placement & Sampling Booth
- Recorded Message During Registration [Running in Loop Format]
- Television Commercial on Women Lead Television
- Special Mention Throughout Conference Weekend
- Photo Opportunity with Prominent Special Guests During Conference Events
- Extended Branding in Behind-the-Scenes Editorial Photos and Video



Luncheon



Sisterhood
Breakfast



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- VIP Tickets to Selected WOCEI Events for the Remainder of 2024 [After Sponsorship is Secured]
- Mention in Next Women Lead Magazine
- Inclusion on All Conference Digital Marketing Campaigns
- Inclusion in All Local and Nationally Covered Print Advertisements
- Conference Bag Sponsor [First Committed, First Served]
- Branded Items in Conference Bags



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SPONSOR FORM

For more information, visit the website at www.NationalWomenofColor.com.

FOR PURCHASE OF SPONSORSHIP LEVELS: (select an option)

- PLATINUM SPONSOR (\$20,000)
- SILVER SPONSOR (\$5,000)
- DIAMOND SPONSOR (\$15,000)
- SAPPHIRE SPONSOR (\$2,500)
- GOLD SPONSOR (\$10,000)
- Full Page (\$500)

FOR LOGO INCLUSION ON WOMEN LEAD TV COMMERCIAL (\$1,500)

Organization/Individual Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____

Amount Enclosed: _____ Please Circle One: CHECK MONEY ORDER CASHIER'S CHECK

Credit Card #: _____
(Visa, MasterCard, Amex)

Expiration Date: _____ CVV#: _____ Total: _____

Name on Card: _____ Signature: _____

WOMEN OF COLOR EMPOWERMENT INSTITUTE, INC.

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NATIONALWOMENOFCOLOR.COM

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CONTACT US

www.NationalWomenofColor.com

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